



## 2020 5K SPONSORSHIP

October 10, 2020  
Reading Area Community College, Reading, PA

We are SO EXCITED to announce our 2<sup>nd</sup> Annual **5K RUN FOR SHELTER!** The Reading-Berks Association of REALTORS® is proud to work together with Habitat for Humanity of Berks County and Neighborhood Housing Services of Greater Berks, Inc. **TOGETHER** we strive to increase neighborhood revitalization, create additional housing opportunities, and restore hope for deserving families' right here in Berks County! This community fundraiser will benefit the initiatives of these two non-profit housing organizations and help to increase their capacity to educate, build, and provide safe homes in addition to increasing neighborhood values. By bringing neighbors together in a positive and healthy way, we can help to revitalize our communities and build a strong foundation for the future of our area.



By joining us as a sponsor, you too can participate in helping transform our region by supporting the dream of homeownership for so many families. The **5K RUN FOR SHELTER** is a course along the scenic Schuylkill River, on packed cinder & paved trails to be held on **Saturday, October 10, 2020** beginning at the Reading Area Community College. Competitiveness is more than welcome, but not required! You can walk or run the course at your own pace. This family friendly run is open to all ages and abilities and will be advertised as an open invitation to all of Berks County! Sponsors are welcome to table at the event where spectators, participants, and their families will be able to enjoy activities in addition to food, awards, and music. We hope you decide to support our event which will promote local development, healthy living, and relationship building. We have included in this letter the tiered sponsorship opportunities and the benefits that come with each level. Our goal for this fundraising event is to increase funding for neighborhood revitalization, create additional housing opportunities, and restore hope for deserving families here in Berks County! Should you have any questions please reach out to the **5K RUN FOR SHELTER** Event Coordinator, Kathy Stoica at [KathyS@RealEstateinBerks.com](mailto:KathyS@RealEstateinBerks.com) or call 610-375-8458.

ALL **5K RUN FOR SHELTER** sponsors are invited to provide promotional items to be included in our SWAG BAGS that will be provided to all runners up to the first 300 participants. T-shirts will be provided to all early-bird registrants. Additional shirts will be available for purchase on race day and for race day registrants upon availability.

We look forward to hearing from you!

*Timothy J. Daley*  
Executive Director  
Habitat For Humanity  
Of Berks County

*Stephen Gieringer*  
Executive Director  
Neighborhood Housing Services  
of Greater Berks, Inc.

*Angela Tolosky*  
2020 President  
Reading-Berks  
Association of REALTORS®



**2020 5K**

## **SPONSORSHIP OPPORTUNITIES**

### **Platinum Marquis Sponsor - \$2,000**

- Listed as primary event sponsor
- Website ad with link
- Display of Company banner at starting line (banner to be provided by sponsor)
- Prominent logo placement on race t-shirts
- Ability to table at event
- Promotional materials in SWAG BAGS
- 6 participant entries
- Included on SWAG BAG Sponsor Flyer

### **Gold Hotel Sponsor--\$1,000**

- Listed as sponsor
- Website logo with link
- Secondary logo placement on race t-shirts
- Ability to table at event
- Promotional materials in SWAG BAGS
- 4 participant entries
- Included on SWAG BAG Sponsor Flyer

### **Silver House Sponsor---\$500**

- Listed as sponsor
- Website logo
- Logo on race t-shirts
- Ability to table at event
- Promotional materials in SWAG BAGS
- 3 participant entries
- Included on SWAG BAG Sponsor Flyer

### **Bronze Townhome Sponsor--\$250**

- Listed as sponsor on web site
- Ability to table at event
- 2 participant entries
- Included on SWAG BAG Sponsor Flyer

### **Brass Apartment Sponsor -- \$100**

- Listed as sponsor on website
- 1 participant entry



## 2020 5K SPONSORSHIP AGREEMENT

Submit form electronically to Kathy Stoica at [kathys@realestateinberks.com](mailto:kathys@realestateinberks.com).  
Payment and form can be mailed to 2201 Ridgewood Rd, Ste 350, Wyomissing, PA 19610.

**Please return form and payment by August 1, 2020.**

Company Name:	
Primary Contact:	
Address:	
Telephone:	Email:

YES! Our company will sponsor the 2020 5K Run for Shelter. Select sponsorship level below.

- Platinum Marquis Sponsor - \$2,000
- Gold Hotel Sponsor - \$1,000
- Silver House Sponsor - \$500
- Bronze Townhome Sponsor - \$250
- Brass Apartment Sponsor - \$100

1. We plan to send materials / giveaways to be distributed at the race: YES NO
2. Participants that receive complementary race entries as part of their sponsorship can register for the 5K by providing participant information to [kathys@realestateinberks.com](mailto:kathys@realestateinberks.com)
3. Checks can be made payable to Reading-Berks Association of REALTORS® and mailed to:  
2201 Ridgewood Rd, Ste 350, Wyomissing, PA 19610. Please mail checks by August 1, 2020.

Logos can be submitted to [kathys@realestateinberks.com](mailto:kathys@realestateinberks.com). If paying by credit card, please complete the form:

Credit Card Type: <input type="checkbox"/> VISA <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> American Express		
Credit Card Number:		
Expiration Date:	CVV (Found on back of card):	ZIP CODE:
Name on Card / Signature:		

**Please return form and payment by August 1, 2020.**

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date